



Virginia Green Events



Marine Corps Marathon Arlington, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Marine Corps Marathon

We are a running event organization.

It has been a strategic goal of the MCM to incorporate sustainability throughout the entire organization of the marathon and its event series

Educate runners and spectators about the efforts for green running event
Work with sponsors and vendors to ensure to minimize the impact on the environment
Work on Adopt a Mile programs to clean the race course
minimizing waste
Donating discarded clothing to local shelters
Working with venues that pledged sustainability
Partner with restaurants that buy locally

For more 'green' specific information : www.marinemarathon.com/Community/Going_Green.htm

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Paper
 - Cardboard
 - Composting of food & other compostable items

- Other actions taken related to recycling: Disregarded running clothes and shoes will be collected and donated to homeless shelters

Minimize the use of disposable food service products.

- Use disposable food service items that are made from bio-based, renewable materials
- Use disposable food service items that are made with recycled content

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Print all documents double-sided

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Arrange for the composting of food waste and other compostables
- Use water pitchers to minimize the use of single-use bottles
- Have a contract for environmentally-friendly, portable restrooms (www.polyportables.com/products.asp)
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
 - Have a green event section on our events webpage highlighting all of our green activities
 - Have signs at the event registration which list all of our green activities
 - Use the Virginia Green logo on signs and on recycling containers
 - Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as www.cleanerandgreener.org/resources/pollutioncalculator.l www.cleanerandgreener.org/resources/pollutioncalculator.htm)
 - Other actions taken related to green signage: notify runners and spectator about greening efforts via newsletter, Facebook and website
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For more information on **Marine Corps Marathon**, see www.marinemarathon.com or contact Angela Anderson at angela.anderson1@usmc.mil or 703-432-1159.

For more information on the Virginia Green program,
see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

